

# THE ORIGINAL SHOP SMART SAVE SMART LIVE SMART CITY SHOPPER / Smart Shopper / Amazing Deals

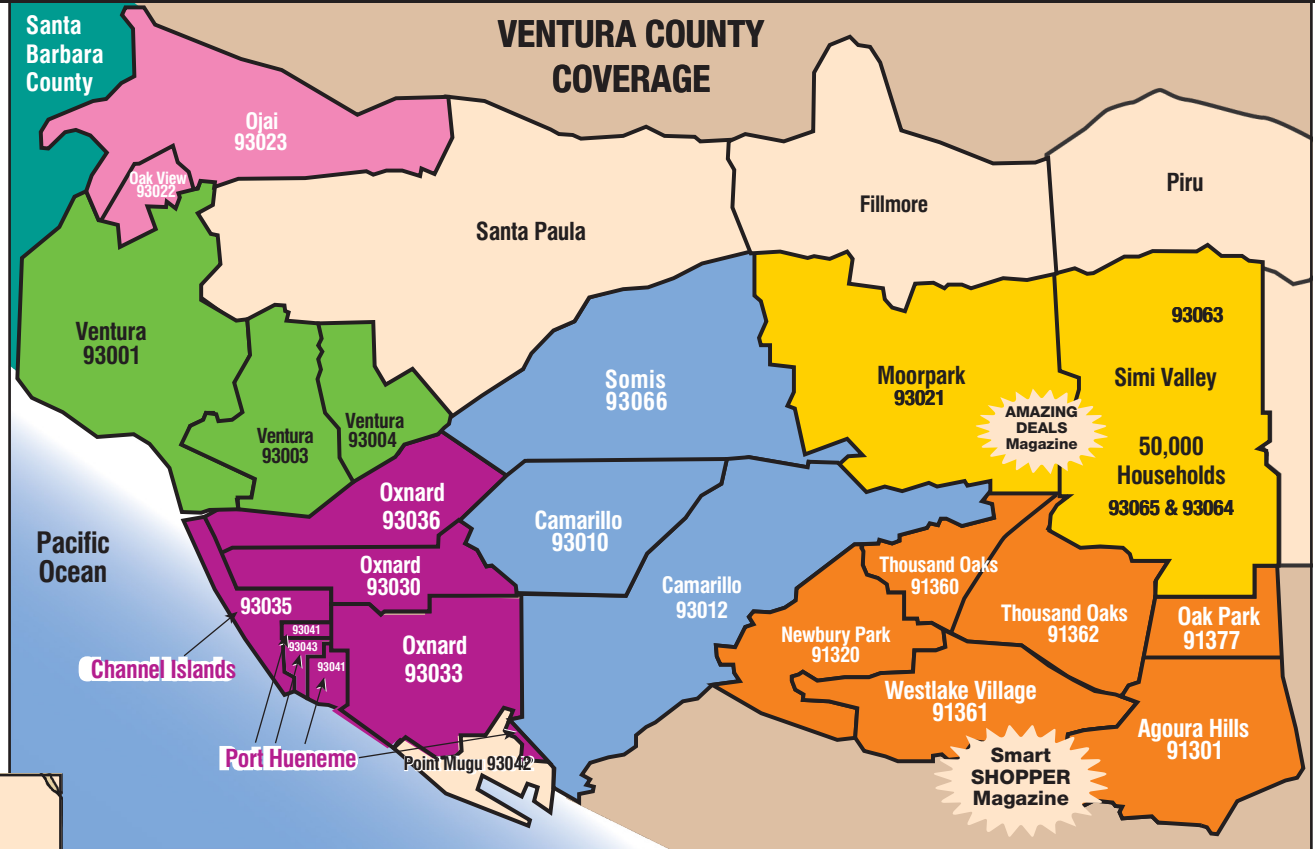
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## DISTRIBUTION AREAS

City Shopper is 100% Direct Mailed throughout Ventura County and Santa Barbara Counties. The Ventura, Camarillo, Oxnard, Santa Barbara and Conejo Valley editions are published monthly.

The Ojai Valley edition is published quarterly.

Plus Amazing Deals in Moorpark / Simi Valley Mailed every other month.



170,000 TOTAL HOUSEHOLDS MAILED MONTHLY

**VENTURA - 30,000 HOMES**  
93001, 93003, 93004

**OXNARD/CHANNEL ISLANDS  
30,000 HOMES**  
93030, 93033, 93035, 93036, 93041

**CAMARILLO - 30,000 HOMES**  
93010, 93012, 93066

**SANTA BARBARA - 30,000 HOMES**  
Santa Barbara, Montecito, Goleta

**CONEJO VALLEY - Smart SHOPPER Magazine 50,000 Homes - Newbury Park, Thousand Oaks, Westlake Village, Oak Park, Agoura Hills**

**OJAI VALLEY - 12,000 Homes and Businesses  
QUARTERLY (Mailed in Mar - Jun - Sept - Dec)  
93022, 93023**

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